

# Discovery College 2009 - 2010 Yearbook Advertising Opportunities

Annual Yearbook, 128 pages+, colour, perfect bound book  
Circulation: Approx. 800

Deadline: 15 April 2010  
Publication Date: June 2010

## Advertising Format / Rate

Quarter Page, Size: 124mm wide x 135mm high, Position: ROP, Colour: \$1,000  
1/8 Page, Size: 124mm wide x 65mm high, Position: ROP, Colour: \$525

All ads will be formatted as the sample below. Advertiser will need to provide logo file as artwork and can determine preferred message for the advertisement. Advertisers can include any or all of the following: business address, website address, telephone number, and contact name. Ad layout and design will be completed by Discovery College.

<p>With the Compliments of XYZ BANKING CORPORATION OF DISCOVERY BAY</p> <p><b>XYZ Bank</b> <i>Providing Service to Discovery Bay</i></p>	<p>BEST WISHES TO THE STUDENT, STAFF AND PARENTS OF THE DISCOVERY COLLEGE COMMUNITY</p> <p>with compliments, Janet smith</p>	<p>CONGRATULATIONS DISCOVERY COLLEGE ON ANOTHER GREAT YEAR!</p> <p><b>B2S</b> <i>Books Music Stationery</i></p>	<p>With the Compliments of XYZ BANKING CORPORATION OF DISCOVERY BAY</p> <p><b>XYZ Bank</b> <i>Providing Service to Discovery Bay</i></p>
<p>CONGRATULATIONS DISCOVERY COLLEGE ON ANOTHER GREAT YEAR!</p> <p><b>LIBRARY</b></p> <p>Shop: 104B, Discovery Bay Plaza T/ 2956 5216 e/ info@exlibrary.com</p>	<p>With the Compliments of BORDERS</p> <p><b>BORDERS</b></p>	<p>CONGRATULATIONS DISCOVERY COLLEGE ON ANOTHER GREAT YEAR!</p> <p>Shop: 104B, Discovery Bay Plaza T/ 2956 5216 e/ info@exlibrary.com</p> <p><b>LIBRARY</b></p>	<p>BEST WISHES TO THE STUDENT, STAFF AND PARENTS OF THE DISCOVERY COLLEGE COMMUNITY</p> <p>with compliments, Janet smith</p>
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The advertisers above are samples only.

**File formats** - Please send logo files in one of following high resolution formats.

JPEG / TIFF - in 300 dpi (CMYK), high resolution sent by email or CD in the actual size of the advertisement (all fonts and graphics must be embedded).

PDF - high resolution pdf sent by email or CD in the actual size of the advertisement.

**Email materials to:** amy.freed@discovery.edu.hk

**Post Materials to:** Amy Freed, Discovery College, 38 Siena Avenue, Discovery Bay, H.K.